



New 1/18th scale vehicles offer entry-level excitement for under \$100.

In the past, there have been only two choices in entry-level vehicles: toy-quality models with low prices or hobby-quality products with higher price tags and more features. Now there's a third choice: Dromida, a new line of RTRs that offers hobby-quality vehicles and 4WD performance and features for just \$99.99. Current offerings include the SC4.18 short-course truck, BX4.18 buggy and the MT4.18 monster truck.

With a Dromida RTR, first-timers have everything they need for a first drive, right down to "AA" batteries for the radio. And since Dromida vehicles are 1/18 scale, that first drive can happen anytime, rain or shine, indoors or out.

Dromida RTRs also offer two features that toy-quality RTRs can't: high performance and a future.

Instead of sacrificing features and performance to keep prices low, Dromida RTRs put performance first, with best-in-class 20 mph speeds and a host of value-added extras. These include waterproof electronics, full bearings, an independent steering servo for better handling, plus all batteries and an AC charger. All three vehicles are designed to deliver high performance not just today, but into the future.

Dual-rate steering and a fully adjustable suspension give drivers additional ways to enjoy R/C and room to grow. All parts are ruggedly built to survive the off-road pounding that first-timers can dish out. Parts compatibility among the three vehicles is 80+%. Option parts and speed kits are also available, so drivers can upgrade their vehicles for as much performance and speed as they want.

Look for these icons on all Dromida RTR packages.



For Release
September 25, 2013



PRESS RELEASE

dromida.com



BX4.18

Ready-to-Run 1/18 Scale
Electric 4WD Buggy

Length: 10.2 in (260 mm) **Weight:** 1.29 lb (589 g)
Width: 7.2 in (182 mm) **Stock #:** DIDC0043
Height: 3.9 in (100 mm)



MT4.18

Ready-to-Run 1/18 Scale
Electric 4WD Monster Truck

Length: 10.6 in (270 mm) **Weight:** 1.4 lb (639 g)
Width: 7.5 in (190 mm) **Stock #:** DIDC0042
Height: 4.3 in (110 mm)



SC4.18

Ready-to-Run 1/18 Scale
Electric 4WD Short Course Truck

Length: 11.4 in (290 mm) **Weight:** 1.34 lb (612 g)
Width: 7.5 in (190 mm) **Stock #:** DIDC0041
Height: 4.1 in (105 mm)

All Dromida RTRs include:

- A fully assembled vehicle and finished body
- D100 2.4GHz radio system with dual-rate steering
- Waterproof ESC/receiver
- 6-cell, 1300mAh NiMH battery
- AC wall charger
- M370 high-speed motor
- (4) "AA" batteries



All three vehicles will be available in late October.

Stock Number	Description	Advertised Price
DIDC0041	1/18 SC4.18 2.4GHz RTR.	\$99.99
DIDC0042	1/18 MT4.18 2.4GHz RTR.	\$99.99
DIDC0043	1/18 BX4.18 2.4 GHz RTR.	\$99.99

For further information please contact:
Carol Pesch
Product Communication Manager
cpsch@hobbico.com
217-398-3630